

Jasmine Ojeda | Graphic Designer

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EDUCATION

Tribeca Flashpoint College Chicago, IL
Associate of Applied Sciences Degree, Visual Communications

May 2015

PROFESSIONAL EXPERIENCE

“Redefine Yourself: The Simple Guide To Happiness” (Typographic illustrated book cover)
Typography/ Cover layout

2015

- Typographically illustrated a published book cover

“Michael Moody” (Vector illustrated logo)
Illustrator/ Brand Developer

2014

- Illustrated and vectored a personal logo
- Created a brand for a Chicago based personal trainer Michael Moody

PROJECT EXPERIENCE: Tribeca Flashpoint College

“Samantha Vineyard” (Illustrator and Photoshop brand)
Designer/Brand Developer

2014

- Created a brand for a vineyard
- Logo creation, wine label design, and product design

“Vizlit Helmet” (Production in Action)
Designer/Brand Developer

2013

- Working collaboratively with a group while keeping consistency
- Created a brand and brand identity system for a new starting company

WORK EXPERIENCE

Gino's East Pizza Chicago, IL
Manager/Lead Server

2013-2015

- Managing- opened/closed store, daily paperwork, food preparation, solved problems
- Serving- worked on POS system, took orders, served food

Nanny Chicago, IL
Full-Time/Part-Time Child Care, seasonal

2013-2015

- Care taking of two toddlers, co-parented as an authoritative figure role, set up activities, meal preparation

SKILLS

Illustrator	Graphic Design
Photoshop	Logo Design
InDesign	Brand Development
Muse	Typography
After Effects	Packaging Design
MS Office	Color Theory

ABOUT JAS

I hope to advance my professional skills in design, problem solving and effective communication. I will continue to take the steps to further my goals always keeping in mind that with time and hard work results will come. Things may not come easy but I know my dedication will pay off. Whatever positions I acquire in my professional and everyday life I will succeed. I will be a passionate life long learner.